



THE BRITISH ORTHOPAEDIC FOOT & ANKLE SOCIETY

**PO Box 209
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**President: S. Hepple
Secretary: M. Davies
President Elect: P. Allen
Treasurer: H. Taylor
Webmaster: R. Clayton**

www.bofas.org.uk

Dear Exhibitor,

01/02/2018

The British Orthopaedic Foot and Ankle Surgery Society (BOFAS) are delighted to announce the 2018 BOFAS Annual Scientific Meeting that will be held at the Edinburgh International Conference Centre from 7th to 9th November 2018.

BOFAS would like to invite your company to exhibit at the Edinburgh International Conference Centre during the event.

We have decided to offer three packages of sponsorship this year to facilitate your companies' opportunity to attend the meeting at all levels. Edinburgh International Conference Centre is located in the centre of Edinburgh and offers facilities and a user friendly floor layout with excellent opportunities for the exhibitors and surgeons to interact. We would also like to offer our Gold sponsors the opportunity to host surgical workshops, should you so wish. These workshops have proved very popular with BOFAS members in the past and are a great opportunity to share findings and new products from your companies.

The different packages comprise a range going from gold, silver and bronze with different prices and package facilities.

Our supporters will be listed in the programme under the appropriate headings.

We look forward to your support for our meeting this year.

Information about accommodation will be made available when a sponsorship package has been agreed. If there are any problems please contact Jo Millard on administrator@bofas.org.uk.

We would be grateful for your early response to this invitation. We propose to have a deadline of the 1st of August 2018 as the last date for receipt of payment towards your sponsorship of this meeting so that it would give us plenty of time to assign stands, plan the amount of space required etc. We do hope that you will enjoy this year's conference which will attract a significant number of delegates and has been very popular with industry over the years.

If you wish to participate, I would be grateful if you could let Jo Millard, our secretariat, know of your exhibition requirements by emailing administrator@bofas.org.uk

Many thanks for your continued support,

Mr S Hepple
President BOFAS 2017-2018

EXHIBITION & EDUCATIONAL 2018 SUPPORT PACKAGES

GOLD SUPPORT

The highest form of recognition and is available to our partners who contribute **£13,000** for this year's meeting.

Gold partners will receive:

- 6m x 2m stand space
- Premium Stand position
- Opportunity to run a workshop on Thursday 8th November
- Six exhibitor badges per day which includes refreshments, lunch & access to the scientific sessions
- Gold Partner acknowledgement projected during AV displays
- Distribution of educational material, eg. CD, company brochure, memory stick, in the delegate bags
- Full page advert in the final Conference Programme
- Attendance for four company personnel at the Annual Conference Dinner

SILVER SUPPORT

Awarded to our partners who contribute **£6,000** for this year's meeting.

Silver partners will receive:

- 4m x 2m stand space
- Four exhibitor badges per day which includes refreshments, lunch & access to the scientific sessions
- Silver Partner acknowledgement projected during AV displays
- Logo and Company Profile listed in the final Conference Programme
- Attendance for two company personnel at the Annual Conference Dinner

BRONZE SUPPORT

Awarded to our partners who contribute **£3,000** for this year's meeting.

Bronze partners will receive:

- 2m x 2m stand space
- Two exhibitor badges per day which includes refreshments, lunch & access to the scientific sessions
- Logo and Company Profile listed in the final Conference Programme

OTHER PROMOTIONAL OPPORTUNITIES

1. Removable printed panels applied to full length of illuminated bar 16080mmW x 1020mmH **£984**
2. Single removable window vinyl applied to the Atrium Entrance glass panels **£162 per panel**
3. External Sails x 3 6980mmH x 990mmW **£1,620 per flag**
4. Welcome Banner suspended from bulkhead of café printed in full colour 11.0m x 1.06m **£720**
5. Your Company Logo with the BOFAS logo on all delegate badges at: **£750**
6. AV displays throughout the public areas at: **£500**